



Letter of recommendation – Joya Beauty

To whom it may concern,

For any perspective bride that is wondering – do I need a makeup artist or what is the benefit of having a makeup artist if I do my own makeup, I would urge you to read on.

I was lucky enough to meet Joanne in the beginning of her career and forge not only a professional relationship but also a wonderful friendship with her. Once you meet her, you too will understand why I say that. In the world of planning weddings, most of us do make connections with our brides, and Joanne is no exception. Her calming presence the day of a wedding starts everything off on the right foot! You cannot help but want to be her friend!

Why use Joanne? Many people go to a makeup counter in a department store or a “cosmetics” store and get their makeup done, buy some products and call it a day. But this is a special day! Would you trust someone with your wedding day that only knows your name because they are looking at your credit card? Joanne takes meticulous notes and helps you complete the look and vision you are hoping to create. The fact that she customizes your foundation, lip color and eye color makes it that “extra special” you want for your wedding day!

I’ve been blessed with brides from all walks of life and all different cultures. Being Asian myself, I remember the first time I had Joanne do my own makeup. To me, being able to do my makeup and match my skin tone would be the “true test”. Not only did she pass with flying colors, but she also now regularly makes foundation for me and gives the most amazing facials. It’s so nice to know that she cares about me and how my skin is doing. Having that trust in someone is hard to put into words.

The only thing I would change about Joanne is her location! I wish she were closer to Boston so I could use her all the time. But driving up to her studio in Dover is like a mini-retreat and I cherish the time that she spends with me.

Just because you put on your own makeup everyday doesn’t mean you should! Treat yourself to the best thing you can buy on your wedding day – to look like your true self but better with a customized makeup application by Joanne. You will not be sorry.

Thank you Joanne! All my brides love you and you make my job to refer you so easy because I know you will take care of them and they will be so happy on their wedding day in part, to you and your gift.

With gratitude,

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